

PRME Principles for Responsible
Management Education
an initiative of the United Nations Global Compact



Global Compact
Network India



THE 8th PRME ASIA FORUM

**Sustainable Futures: Partnering in
Responsible Management Education**

**12th-14th Dec, 2018
Mumbai, India**

The 8th PRME Asia Forum^[1]

Sustainable Futures: Partnering in Responsible Management Education

Mumbai | 12th - 14th December, 2018

The 8th PRME Asia Forum will be held in Mumbai. The first day will be a doctoral colloquium.

The 21st century corporation must provide principled leadership, meaningful jobs, and a sustainable, inclusive agenda. The forum aims to enable this, by bringing together advocates of responsible citizenship, management and leadership from universities, corporates, civil society and management institutions across the Asia-Pacific region. It aims to influence research, theory and practices in the domain of education; pedagogy; conscious capitalism; sustainability; diversity; inclusive growth; Sustainable Development Goals (SDGs); Eco-friendly or Green technology; Corporate social responsibility (CSR).

The conference is open to academic and non-academic audiences, and not limited to members of the PRME Chapter in the region or signatories of the UN-supported.

For more information about the themes, names of prominent speakers and the program schedule please refer the appendix.

What is PRME?

PRME is UN Global Compact's initiative to transform management education, research and thought leadership globally, based on the Principles for Responsible Management Education (PRME) and the United Nations Sustainable Goals.

Visit <http://www.unprme.org/about-prme/the-six-principles.php> to learn more.

About UN Global Impact

United Nations Global Impact is a voluntary initiative based on CEO commitments to implement universal sustainability principles and to take steps to support the UN Sustainable Development Goals. It is the largest corporate sustainability initiative in the world with 9,500+ companies and 3,000+ non-business signatories based in over 160 countries.

Their mission is to inspire, guide and support companies to do business responsibly and take action for a more sustainable future. They seek for companies around the world to voluntarily align their operations and strategies with the 10 universally accepted principles in the areas of human rights, labour, environment and anti-corruption and to take action in support of UN goals and issues.

Visit <https://www.unglobalcompact.org/what-is-gc/mission/principles> to know more about the ten principles.

^[1]About the Previous Forum (7th PRME Asia Forum)

The 7th PRME Asia Forum was held over 2 days in Hong Kong attended by 200+ participants from 70 business schools in 11 countries around Asia including Finland, Israel, Nepal and USA. The forum saw participation from representatives from government, industry, start-ups and NGOs such as BDO, The Economist Group, CLP, Green Monday and Fair Trade leading discussions on Floating Farms, Service Learning, Urban Renewal, Circular Economy and impact of Ship Emissions on GHG (Greenhouse Gases). Among the guests of honour at the event were Dr. Christine Loh Kung-wai, Under Secretary for the Environment of the HKSAR Government, and Mr. Jonas Haertle, Head of PRME Secretariat & Academic Affairs at the UN Global Compact Office.

Why sponsor the 8th PRME Asia Forum?

In the 21st century the notion of management has expanded from efficiency from control to democracy by participation and responsibility for the planet and not merely the globe. This responsibility is known by many names – corporate social responsibility (CSR), sustainable development, conscious capitalism, the purposeful company, corporate accountability, creating shared value (CSV), corporate citizenship, and social responsibility. The 21st century corporation to be sustainable should provide principled leadership, meaningful jobs, and an inclusive agenda. This forum aims at carrying forward a conversation on this topic.

Sponsors of the PRME Asia Forum would be presented with the unique opportunity to engage with an enterprising audience of academicians from premier business schools across Asia, industrialists from leading corporate houses, social activists from reputed NGOs (Indian Chapters of Foreign NGOs as well as Indian NGOs) and representatives from the Government of India.

We work closely with our sponsors to create a near-perfect environment for them to operate in; We deliver on our promise by making the event successful whilst keeping your interests in mind.

How do you benefit?

- Align your organisation with an event that focuses on sustainable management practices
- Exposure from the leading media houses covering the event
- Network with influential individuals across sectors in an enthralling environment
- Boost your profile by highlighting your own sustainable initiatives in the forum
- Learn from thought leaders who drive the panel discussions and debates on myriad themes
- Reap benefits from sponsorship packages that suit your needs and objectives

Audience

The conference is scheduled to accommodate approximately 300 people, potentially comprising:

- Faculty and students associated with premier academic institutions across Asia^[2]
- Representatives of UNGC India Network and PRME Secretariat New York
- Corporations spearheading sustainable CSR initiatives
- International, National and Regional economic and financial organisations
- NGOs focusing on business ethics, sustainable development or other related issues
- Prominent Government officials from across the country

[2] FMS, University of Delhi (Faculty of Management Science); IIM Bangalore; TISS (Tata Institute of Social Sciences); IMT – G (Institute of Management Technology, Ghaziabad); XIMB (Xavier's Institute of Management, Bhubaneswar); TAPMI (T. A. Pai Management Institute); MDI, Gurgaon (Management Development Institute); Goa Institute of Management; MICA (Mudra Institute of Communication, Ahmedabad); Ambedkar University, Delhi; Vivekanand education Society; and Other institutes from Malaysia, Hong Kong , South Korea

Sponsorship Avenues

We offer flexible sponsorship options to align with your organisation's needs. If you cannot find something that meets them, we would be happy to tailor an avenue to accommodate your organisation. For any further enquiries or clarification please feel free to reach out to us at prme.sponsorship@spjimr.org

SPONSORSHIP TIERS	Platinum ₹ 25,00,000	Gold ₹ 15,00,000	Silver ₹ 10,00,000	Bronze ₹ 5,00,000
Acknowledgment as	Title Sponsor (Presented by)	Co-Sponsors (In association with)	Associate Sponsors (Powered by)	Partners (Supported by)
Display of organisation's logo on the conference's dedicated website	✓	✓	✓	✓
Display of organisation's logo on a panel at all venues	✓	✓	✓	✓
Display of organisation's logo as table tops in the break areas	✓	✓	✓	✓
Display of organisation's logo on the forum's T-shirts	✓	✓	✓	-
Reference of the organisation's association and display of logo in the forum's promotional activities	✓	✓	✓	-
Display of organisation's logo on conference tangibles distributed (leaflets and brochures)	✓	✓	✓	-
One page advertisement in the souvenirs distributed to all participants attending the forum	✓	✓	✓	-
Provision to display organisation's standees at the main entrance and select areas	✓	✓	-	-
Continuous running of display ads made by the organisation on Out of Home media devices	✓	✓	-	-

Opportunity to hand out organization's own tangibles	✓	✓	-	-
Display of organisation's posters on themes relevant to the forum at select areas	✓	✓	-	-
Opportunity for your organisation's representative to give a brief speech on any theme relevant to the forum	✓	✓	-	-
Complimentary Tickets & prime seating for members of your organization attending the event	10	7	5	-

We also accept contributions in kind by bringing you on board as partners in ways listed below:
(Please note this is not an exhaustive list)

Session Partner	Knowledge Partner	Electronics Partner	Souvenir Partner
Food and Beverages Partner	Stationary Partner	Travel Partner	Printing Partner
Refreshments Partner	Apparel/Fashion Partner	Career Partner	Radio Partner
Hospitality Partner	Media Partner	Automobile Partner	Water Partner

Confirmed Participants



Amit Jakhar

DICE Districts
(DICE - Design,
Innovation and
Creativity led
Entrepreneurship)



Ashis Nandy

Former Director,
Centre for the Study of
Developing Societies
(CSDS)



Dr. Bhaskar Chatterjee

Director General and CEO, Indian
Institute of Corporate Affairs/IILM



Prof. Carole Parkes

Department of Responsible
Management and
Leadership,
Winchester University



Dr. Divya Singha

Associate Professor,
(General
Management)
Goa Institute of
Management



Prof. Janki Andharia

Dean, Jamsetji Tata School of
Disaster Studies.
Chairperson, Centre for Disasters and
Development, Jamsetji Tata School of
Disaster Studies, Tata Institute of Social
Sciences (TISS, Mumbai)



**Dr. K. Kuperan
Viswanathan**

Chair, United Nations
Global Compact on Responsible
Management Education (PRME),
ASEAN+ Chapter, Othman Yeop
Abdullah Graduate School of
Business Studies



Kamal Singh

Executive Director,
Global Compact Network
India



**Prof. Madhu
Veeraraghavan**

Director,
T. A. Pai Management
Institute (TAPMI)

Confirmed Participants



Prof. Satyajit Majumdar

Professor and Chairperson, Center for Social Entrepreneurship
Tata Institute of Social Sciences (TISS, Mumbai)



Dr. P D Jose

Strategy Chair, Digital Learning
IIM Bangalore



Dr. Pamsy Hui

Associate Dean, External Relations and Development,
The Hong Kong Polytechnic University



Dr. Preeti Tiwari

Assistant Professor, Human Resource Management
T. A. Pai Management Institute (TAPMI)



Dr. Sandip Anand

Founding Associate Dean, Doctoral Programs,
Xavier University Bhubaneswar



Prof. Santosh Kumar

Professor and Head, Public Policy, School of Liberal Arts and Human Sciences,
Auro University



Dr. Sapna A Narula

HoD and Associate Professor, Department of Business and Sustainability,
TERI School of Advanced Studies



Shiv Visvanathan

Director, Centre for the Study of Knowledge Systems, O.P Jindal Global University



Stephen Yong-Seung Park

Professor and Dean,
Kyun Hee University

Agenda

13 th December 2018	
Time	Session
9.00 to 9.30 am	Registration
9.30 to 10. 15 am	Welcome Ceremony and Key note Speaker
10.15 to 10.45 am	Tea Break
10.45 to 12.00 pm	Panel Theme 1
12.00 to 1.45 pm	Track
1.45 to 2.45 pm	Lunch
2.45 to 4.15 pm	Panel Theme 2
4.15 to 4.45 pm	Tea Break
4.45 to 6.15 pm	Track
6.15 to 7.30 pm	Networking
7. 30 Onwards	Dinner

14 th December 2018	
Time	Session
9.00 to 10.30 am	Panel Theme 3
10.30 to 11.00 am	Tea Break
11.00 to 1.00 pm	Track
1.00 to 2.00 pm	Lunch
2.00 to 3.30 pm	Panel Theme 4
3.30 to 4.00 pm	Tea Break
4.00 to 5.30 pm	Track
5.30 to 6.00 pm	Valedictory

Registration Fees

Industry Participant	INR 8,000 per person*	USD 120 per person
Members of UN Global Compact Network	INR 6,000 per person*	USD 90 per person
Academics	INR 6,000 per person*	USD 90 per person
Students	INR 2,000 per person*	USD 39 per person
Social Sector	INR 1500 per person*	USD 20 per person

*Exclusive of GST

To register visit http://prmeasia.spjimr.org/users/sign_up

External Advisory Committee

- Mr. Amit Jakhar – DICE Districts
- Dr. Bhaskar Chatterjee – Senior Director, Indian Institute of Learning and Management
- Dr. Himashu Chaturvedi BHIMTech
- Dr. K. Kuperan Vishwanathan – Professor and Head of Financial Analysis and Policy Group, Othman Yeop Abdullah Graduate School of Business, Malaysia
- Mr. Kamal Singh – Executive Director, United Nations Global Compact Network, India
- Dr. P.D. Jose – Professor (Strategy) & Chair, Digital Learning, IIM Bangalore
- Dr. Pamsy Hai – MBA Programme Director, The Hong Polytechnic University
- Prof. Stephen Yong-Seung Park – Dean & Professor, Kyung Hee University, Seoul