

13th December 2018 (Thursday)

Timing	Agenda	Speaker/Presenter	Designation	Venue
08:30 - 09:15	REGISTRATION (Sign-in & Welcome kit collection)			Outside Auditorium [Ground Floor]
9:15	Welcome Note and Lighting the Lamp	Chandrika Parmar	Associate Professor, SPJIMR	Auditorium (Gyaan)
09:20	Introducing the Forum	Ranjan Banerjee	Dean, SPJIMR	[Ground Floor]
09:32	What is PRME and UN Global Compact?	Kamal Singh	Executive Director, Global Compact Network India	
09:45 - 11:30	Plenary Panel: Knowledge, Values and The Future: Search for a New Imagination [Chair] Ranjan Banerjee (Dean, SPJIMR), Ashis Nandy (Honorary Fellow, CSDS), Gopal Guru (Editor, EPW), Santosh Desai (MD & CEO, Future Brands Ltd.), Shiv Visvanathan (Professor, O.P. Jindal Global University)			Auditorium (Gyaan) [Ground Floor]
11:30 - 12:00	TEA BREAK			Outside Auditorium [Ground Floor]

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PAPER PRESENTATIONS & WORKSHOP

12:00 - 13:30	Innovation in Pedagogy and Curriculum - 1	[Chair] Anil Kulkarni	Adjunct Professor, SPJIMR	NCR - 5 (Vinamra - 2) [1st Floor]
	Importance of Interdisciplinary approach in reconstructing the Management Pedagogy	Aakanchha Divya Tripathi Harshita Tripathi	NABARD National Law University Ashoka University	
	Moral judgments in the everyday life of students	Gopi Verma	IRMA	
	Student, Institution and Industry Track Experience: A Blend in Course Learning	Jayanti Belur G.S.Hiremath S.V.Patil	KLE Technological University, Hubballi	
	An Advanced Leadership Course at IIM Udaipur	Manab Bose Sathyasree Goswami	IIM Udaipur	
12:00 - 13:30	Innovation in Pedagogy and Curriculum - 2	[Chair] Radha Sharma	Professor, MDI	NCR - 6 (Satyam - 4) [1st Floor]
	Music in Marketing: A Pedagogy and Curriculum	Md Washim Raja Sandip Anand David Allan	XIMB, Saint Joseph's University	
	Integrating Local Diversities in to the Pedagogy and Curriculum of Management Education	Sai Sailaja Bharatam K.Narendranath Menon	Institute of Public Enterprise	
	Experiential Learning to Entrepreneurial Learning - Pedagogical innovation called ' Maha Mandi' for Sustainable Management Education at Jaipuria Institute of Management Jaipur, India	Sheenu Jain	Jaipuria Institute of Management, Jaipur	
	Are Two Hands Better than One?: An Instructor's Dilemma	Swati Soni	Jaipuria Institute of Management, Jaipur	
	Management Education for the Future - 1	[Chair] Tuls Jayakumar	Professor, SPJIMR	NCR - 4 (Vinamra - 1)

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12:00	Building an Entrepreneurial University	Assylbek Kozhakhmetov	Almaty Management University, Kazakhstan	[Ground Floor]
-		John Wilson Lionel Huntley Henderson Alec Wersun Shirley Yeung Kejing Zhang	Donghua University	
13:30	PRME 2068			
	Sustainability in Management Education: Learnings from a Future-Ready Experiential Learning Course	Kasturi Das	IMT, Ghaziabad	
	A developmental and constructivist approach for designing a course on sustainability: A case study	Padmakumar Nair Kangan Sayal	LM Thapar School of Management	
	Management Education for the Future - 2	[Chair] Anshul Verma	Associate Professor, SPJIMR	NCR - 3 (Satyam - 3) [1st Floor]
12:00	Gap analysis of Social Entrepreneurship traits. A case study of Social Entrepreneurs and management students	Alisha Aggarwal	University Business School	
-		Himani Gupta Neeraj Singhal	IIFT Apeejay School of Management	
13:30	Effective Learning Approaches for Sustainability in an Indian Business School: International Business Student Perspective	Keith D'Souza Ekta Sinha	SPJIMR Saraf College	
	The Diminishing Marginal Utility and Dysfunctions of Publishing in a Publish-or-Perish Academic World-A Contrarian Viewpoint	Meena Sharma	VESIM	
	The future of management education in India: A Preview			
	Management Education for the Future - 3	[Chair] Ratika Gore	Assistant Professor, SPJIMR	Thinkubator [Ground Floor]
12:00	The Social Immersion Program of IFIM Business School, Bangalore	Nina Jacob	IFIM Business School, Bangalore	
-		Seerat Kaur Gill	LM Thapar School of Management	
13:30	Getting Future Ready: Leadership Role to Address 'Quality versus Access' Debate in Management Education	Shruti Sahay Shaji Kurian	IFIM Business School, Bangalore	
	Business School Environment and Student Engagement: An Impact Study			

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		Deeksha Sharma Namrata Nanda		
12:00 - 13:30	Experiential Learning: Towards Developing Leaders (Workshop)	[Chair] Nirja Mattoo	SPJIMR	MDP Room (Prabhav) [4th Floor]
		Anjali Wazir	TATA Power	
		Devika Mahadevan	Mann Deshi	
		Saarika Kulkarni	Raah Foundation	
		Smita Shukla	Mumbai University	
		Nidhi Sharma	Independent Consultant	
13:30 - 14:30	LUNCH BREAK			Outside Auditorium [Ground Floor]
14:30 - 16:30	Plenary Panel: Well-being, Ecology and Responsibility: Towards Sustainable Practices [Chair] Shiv Visvanathan (Founder, MKSS), Aseem Shrivastava (Environmental Economist), Saamdu Chetri (Visiting Faculty, IIT Kharagpur), TM Krishna (Carnatic Music Vocalist)			Auditorium (Gyaan) [Ground Floor]
16:00 - 16:30	TEA BREAK			Outside Auditorium [Ground Floor]
PAPER PRESENTATIONS & WORKSHOP				

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16:30 - 18:00	Design Thinking in Management	[Chair] Arvind Shatadal	Assistant Professor & Head, Shiv Nadar University	Thinkubator [Ground Floor]
		[Chair] Sandip Anand	Professor, XIMB	
	Design Thinking - The Key to Sustainable Enterprises	Asish Kumar Panda Mahendra Kumar Shukla	Nalsar University of Law, Hyderabad	
	From Design 'Thinking' to Design 'Doing'	Partha Sarathi Roy Sushil Kumar Mate	Shiv Nadar University	
	Innovation through Design Thinking in Technology Startups: A Case of T-hub, Hyderabad, India	Pinaki Nandan Pattnaik Satyendra Chandra Pandey	NALSAR University of Law, IRMA	
	Can design thinking help develop and maximize profitability of new smart connected products	Shashishekhar M S	XIMB	
16:30 - 18:00	Extreme Events, Disasters and Building Resilience	[Chair] Janki Andharia	TISS, Mumbai	NCR - 5 (Vinamra 2) [1st Floor]
	Mainstreaming DRR in Development Projects in India: A Case Study of Navi Mumbai International Airport	Akanksha Pandey	TISS, Mumbai	
	Catch 221 : Hits of Plastic Ban - Perspective on the ban enforced by the Maharashtra Plastic and Thermocol Products notification dated 23 March 2018	Devashish De	TISS, Mumbai	
	Enhancing resilience through improved accountabilities to affected and at-risk populations to extreme weather events within democratic decentralisation processes: A governance innovation in Kerala	Janki Andharia Anu Puri	TISS, Mumbai, UNICEF	
16:30 - 18:00	Sustainability and Development	[Chair] Sathis Kumar	Faculty, Great Lakes Institute of Management	NCR - 6 (Satyam 4) [1st Floor]
	WCD and Hydropower Dams: Infusing the Virtue of Accountability in Sustainable Development	Sohini Sengupta	TISS, Mumbai	

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	Community Development and Malnutrition: A Conglutinate Effort of the Tribes	Suparna Sanyal Mukherjee	Howrah Suparna NGO	
	Job Crafting And The Relationship Of Individual Attributes For Sustainable Development Of Organization with reference to Banking Sector	Sweta Mishra Shikta Singh Priyanka Tripathy	KIIT School of Management	
	Sustainable Healthcare: Challenges & Opportunities in India	Vijay Bhangale	IES Management College	
16:30 - 18:00	Asian Way of Thinking	[Chair] Chavi Bhargava	Executive Director & Dean, Manav Rachna International Institute of Research and Studies (MRIIRS)	NCR - 4 (Vinamra 1) [Ground Floor]
	GiveGoa	Amiya Sahu	Goa Institute of Management	
	Swami Vivekananda and Level 5 Leadership – some useful parallels from the perspective of sustainability	Piya Mukherjee	VESIM	
	Globalization and Politics in the IT Sector: Impact of Management Studies in Kerala	P.V. Mithun	University of Kerala	
	Sustainable Development: Local Roots and Global Impacts	S. Arulsamy	Great Lakes Institute of Management	

14th December 2018 (Friday)

Timing	Agenda	Speaker/Presenter	Designation	Venue
09:00 - 10:30	Plenary Panel Inclusive Economies: Democratizing Growth Chair: Ashis Nandy (Honorary Fellow, CSDS) Aruna Roy (Founder, MKSS), Madan Padaki (Founder & CEO, 1Bridge) and Rajni Bakshi (Author & Ex-Journalist)			Auditorium (Gyaan) [Ground Floor]

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10:30 - 11:00	TEA BREAK			Outside Auditorium [Ground Floor]
PAPER PRESENTATIONS & PANEL DISCUSSIONS				
11:00 - 12:30	Building Inclusive Markets + Business Initiatives for Sustainable Development + Inequality: The Role of Business	[Chair] Aseem Prakash	TISS, Hyderabad	NCR - 5 (Vinamra - 2) [1st Floor]
		[Chair] Jeevan Arakal	TAPMI	
	HPCL's Entrepreneurship Development Project for SC/ST Youth (A socio-economic CSR initiative)	Dharmendra Kumar Sharma, Jayprakash Ingle	HPCL	
	#Me too, an exploratory study on gender equality at the workplace	Shobhana Chandra	SPJIMR	
	CSR and Sustainable Livelihoods: A Case study of Bharat Coking Coal Ltd.	Sapna A. Narula	TERI	
	Ethicality in Business: A holistic approach	Rahul Pathak Githa Heggde Rohit Kumar Siddharth Misra	IFIM	
	Addressing inequalities through competition and coordination	Sarabjeet Natesan	SPJIMR	
11:00 - 12:30	Social Entrepreneurship (Panel Discussion)	[Chair] Satyajit Majumdar	TISS, Mumbai	NCR - 4 (Satyam - 4) [Ground Floor]
		Radha Iyer	SIMSR	
		Sushanta K Sharma	TAPMI	
		Vivek Khanzode	NITIE	
	Sustainable Business	[Chair] Ambika Zutshi	Deakin University	

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11:00 - 12:30		[Chair] Sapna Narula	TERI	NCR - 6 (Satyam - 4) [1st Floor]
		[Chair] Zinaidi Fadeeva	UNRC	
	An empirical study analysing the impact of sustainable practices on firms' economic and social performance: Textile industry perspective	Anupriya Sharma	TERI	
	Climate intelligent ecosystems: A discrete choice demand model based on entropy. A new framework of circular economy based on the historicity of discovery of zero in India.	Arindam Bhattacharjee	Paripos	
	Sustainable Business Practices and firm Performance: An Ambidexterity Study	Rajeshri Parmar	Saurashtra University	
	The Khadder Story - marrying possibility to potential in social pyramid. Creating markets around innovations at the bottom of the pyramid in the commune model	Arup Dutta	Khadder	
11:00 - 12:30	Engaging with SDGs: The Local Experiences + Sustainable Cities	[Chair] Anita Basalingappa	MICA	Thinkubator [Ground Floor]
		[Chair] Santosh Kumar	Auro University	
	Business Social Good and Learning	Devashree Roychowdhary	CityTalksWalks	
	SDG and Social Engagement: With Reference to Women Empowerment	Nisha Pandey Satish Modh Radnyi Godase	VESIM Business School	
	Understanding gaps in Ecosystem	Pradeep Shaw	Tata Institute of Social Studies, Mumbai	
	Water treatment techniques and management for sustainable cities	Shouvik Maazumdar Aman Borkar	Tata Institute of Social Sciences, Mumbai	
	CSR and Sustainable Development	Anushree Poddar	TERI	

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12:30 - 13:30	LUNCH BREAK			Outside Auditorium [Ground Floor]
PAPER PRESENTATIONS & WORKSHOPS				
13:30 - 15:00	Rethinking Corporate Social Responsibility - 1	[Chair] Mahuya Chaturvedi	Marketing Professional	Thinkubator [Ground Floor]
	Process Framework for Re-Thinking CSR	Aashna Sharma	LM Thapar school of Management	
	Long Term Change with CSR	Ashutosh Tosaria	QUEST Alliance	
	Understanding CSR Reports using Factor Analysis	Tanushree Sodhani	Amity University	
	Effect of publicizing CSR on Sin and Ethical companies	Yunieta Nainggolan Jane Lukman	Institut Teknologi Bandung	
13:30 - 15:00	Rethinking Corporate Social Responsibility - 2			NCR - 4 (Vinamra - 1) [Ground Floor]
	Rethinking CSR: The Strange paradox of The Singareni Collieries Company Limited (SCCL)	Valentina	Ambedkar University	
	Leveraging the business muscle beyond its CSR funds. Powering the India growth story.	Foram Nagori	The Indian Hotels Limited	
	How private sector can play a greater role in achieving the SDGs. Navigating the complexity of interrelationships between organizations and wider socioecological system	Nidhi Sharma	Independent Consultant	
13:30 - 15:00	Rethinking Corporate Social Responsibility - 3	[Chair] Jagdish Rattanani	Editor, SPJIMR	NCR - 5 (Vinamra - 2)
	The Building Blocks of CSR Framework: Key Components and Drivers in the Indian Context	Rohit Kumar	IIM Ranchi	

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	CSR: Shifting Gears for Long-Term Effectiveness	Alok K Mercia Justin	XIME	[1st Floor]
	Building an inclusive, conviction based and shared value oriented Corporate Social Responsibility ecosystem: The Bottom-Up Model	Ayan Mohanty	SPJIMR	
	Impact of Non-spending of CSR on the Financial Performance of Companies: Evidence from India	Tina Agarwal Sangita Dutta Gupta Tamanna Rizvi Priya Singh Siddharth Misra	IFIM	
13:30 - 15:00	Integrating PRME Competency Model in Management Education for Sustainability (Workshop)	Radha Sharma	Professor, MDI	MDP Room (Prabhav)
		H Chaturdevi	Director, BIMTECH	[4th Floor]
15:00 - 15:30	TEA BREAK			Outside Auditorium [Ground Floor]
15:30 - 17:00	Plenary Panel Corporate Social Responsibility: Challenges, Opportunities and Strategies for 21st Century Leaders			Auditorium (Gyaan) [Ground Floor]
	[Chair] Foram Nagori (Corporate Director of CSR, Taj Hotel Resorts & Palace), Anirban Ghosh (Mahindra Group), Gayatri Subramaniam (HDFC Life), Namita Vikas (Yes Bank Ltd.), Nikhil Pant (REACHA & Shaktishi)			

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17:00	Closing Remarks & Vote of Thanks	Ranjan Banerjee	Dean, SPJIMR	Auditorium (Gyaan)
17:12		Chandrika Parmar	Associate Professor, SPJIMR	[Ground Floor]

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